



34.8640° N, 84.3241° W

2025

PRODUCT CATALOG



WWW.MOUNTAINCITYAPPAREL.COM



WHO IS MOUNTAIN CITY APPAREL?

Mountain City Apparel isn't just another "southern brand" like Local Boy, Southern Marsh or Peach State Pride – it's built by and for those who live, work, and play in Blue Ridge, GA. Our designs are deeply rooted in North Georgia's mountain heritage, created for those who take pride in their North Georgia roots.

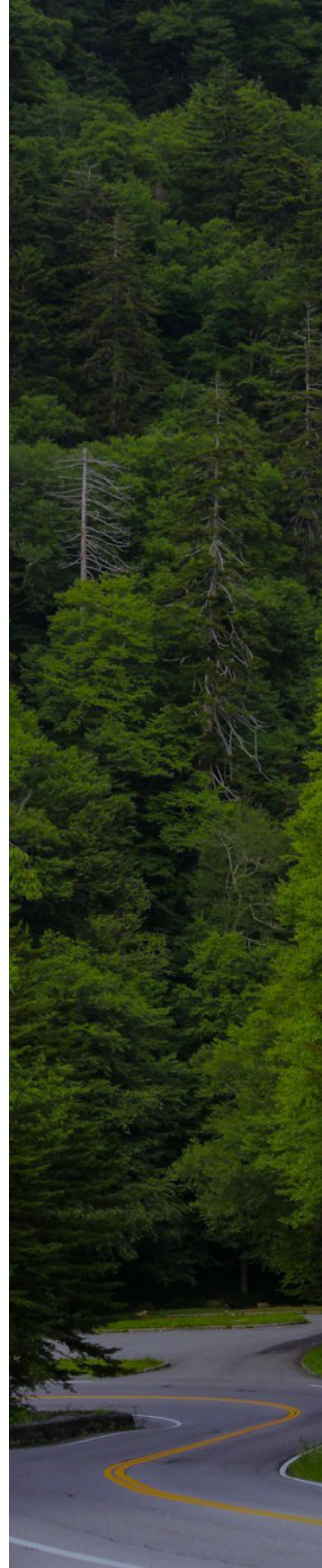
When you wear our apparel, you're not just showing love for our beloved North Georgia mountains; you're wearing apparel that embodies the mountain spirit and carries the soul of our city in every thread.

WHY PARTNER WITH US?

Local Appeal: All designs are original creations by a local artist born and raised in Blue Ridge, GA. Each piece is inspired by the unique beauty and culture of the North Georgia mountains, setting us apart from generic southern-inspired tees.

Premium Quality: Our t-shirts are crafted from high-quality materials and professionally screen-printed for durability, ensuring they hold up wash after wash. These products are highly reviewed and loved by customers.

Community Representation: Mountain City Apparel is more than a brand—it's a celebration of Appalachian heritage and the vibrant culture of our unique community in the North Georgia mountains.



SHOP MOUNTAIN SWAG

Explore our locally-inspired apparel, crafted to celebrate the unique heritage of the North Georgia mountains. Featuring original artwork, premium materials, and professional craftsmanship, our products are perfect for retailers seeking authentic, high-quality merchandise.



Mountain Code

MOUNTAIN CODE

T-Shirts

PRICE	MSRP
\$24.00	\$32.00



Mountain Made™

MOUNTAIN MADE

T-Shirts

PRICE	MSRP
\$21.00	\$29.00



Rustic Ridge

RUSTIC RIDGE

T-Shirts

PRICE	MSRP
\$16.00	\$24.00



The 515

THE 515

Hats

PRICE	MSRP
\$20.00	\$26.00



The Local

THE LOCAL

Hats

PRICE	MSRP
\$20.00	\$26.00



The Toccoa

THE TOCCOA

Hats

PRICE	MSRP
\$20.00	\$26.00



MOUNTAIN WATERS
T-Shirts

PRICE MSRP
\$21.00 \$29.00



MOUNTAIN WATERS
T-Shirts

PRICE MSRP
\$21.00 \$29.00



COCK-A-DOODLE
T-Shirts

PRICE MSRP
\$24.00 \$32.00



FEATHERED HEIGHT
T-Shirts

PRICE MSRP
\$24.00 \$32.00



THE MAIN STREET
Hats

PRICE MSRP
\$20.00 \$26.00



THE ASKA
Hats

PRICE MSRP
\$18.00 \$24.00

READY TO PLACE AN ORDER?

Follow the link to place an order online (or you can email us directly):

<https://faire.com/direct/mountaincityapparel>

NEW MERCH:

HIDDEN HERITAGE COLLECTION



HIDDEN HERITAGE

T-Shirts

PRICE	MSRP
\$24.00	\$32.00

This tee pays homage to Appalachia and those born and raised in the mountains. Inspired by the popular duck camo pattern, this design brings a modern, sophisticated twist to a timeless look—subtly incorporating Appalachian heritage within its intricate details. A nod to the traditions, resilience, and deep-rooted pride of mountain life, this tee is a perfect blend of style and story.



THE FRS-42

Hats

PRICE	MSRP
\$24.00	\$32.00

Inspired by the rugged backroads of Appalachia, the FSR-42 hat pays tribute to Forest Service Road 42, the winding mountain pass that leads adventurers to Springer Mountain, the iconic starting point of the Appalachian Trail.

Crafted with a soft, unstructured fit, this 5-panel rope hat features a polyester blend material and an adjustable snapback closure, for comfort and durability. The duck camo pattern covers both the top and bottom of the brim, bringing a fresh take to a classic outdoor style.

PRICING OVERVIEW

Below is a breakdown of our offered wholesale pricing and suggested retail pricing.

PRODUCT	RETAIL	WHOLESALE
Mountain Waters (White)	\$29.00	\$21.00
Mountain Waters (Slate)	\$29.00	\$21.00
Mountain Code	\$32.00	\$24.00
Mountain Made	\$29.00	\$21.00
Feathered Heights	\$32.00	\$24.00
Cock-a-Doodle View	\$32.00	\$24.00
Rustic Ridge	\$24.00	\$16.00
The 515	\$26.00	\$20.00
The Local	\$26.00	\$20.00
The Main Street	\$26.00	\$20.00
The Aska	\$24.00	\$18.00
The Toccoa	\$26.00	\$20.00
The FRS-42	\$32.00	\$24.00
Hidden Heritage	\$32.00	\$24.00

ORDERING INFORMATION

- **Minimum Order:** \$250 total per order.
- **Payment Terms:** 50% deposit required once order is confirmed.
- **Turnaround Time:** 14-21 business days after payment is received.
- **Delivery/Shipping:** Free delivery within Blue Ridge. Shipping fees apply for other areas.



EMAIL
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PHONE
(706) 633-3362

LOCATION
730 E. 1st Street, Suite 3, Blue Ridge, GA

A scenic photograph of a mountain valley. The foreground shows a rocky, brush-covered hillside. In the middle ground, there are rolling hills covered in dense green forest. The valley floor is filled with a thick layer of mist or low clouds, creating a hazy atmosphere. The background shows more distant mountain ranges under a cloudy sky.

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